

Schedule A  
WHRO-TV (1886)  
Norfolk, VA

**NFFS Excluded?**

If you have an NFFS Exclusion, please click the "NFFS X" button, and enter your NFFS data.



**Source of Income**

	2022 data	2023 data	Revision
1. Amounts provided directly by federal government agencies	\$58	\$0	\$
A. Grants for facilities and other capital purposes	\$0	\$0	\$
B. Department of Education	\$0	\$0	\$
C. Department of Health and Human Services	\$0	\$0	\$
D. National Endowment for the Arts and Humanities	\$0	\$0	\$
E. National Science Foundation	\$0	\$0	\$
F. Other Federal Funds (specify)	\$58	\$0	\$

Variance greater than 25%.

2. Amounts provided by Public Broadcasting Entities	\$1,363,384	\$1,613,395	\$
A. CPB - Community Service Grants	\$1,292,566	\$1,402,229	\$
B. CPB - all other funds from CPB	\$57,618	\$59,800	\$
C. PBS - all payments except copyright royalties and other pass-through payments. See Guidelines for details.	\$3,700	\$14,125	\$

Variance greater than 25%.

D. NPR - all payments except pass-through payments. See Guidelines for details.	\$0	\$75	\$
E. Public broadcasting stations - all payments	\$8,500	\$130,166	\$

Variance greater than 25%.

F. Other PBE funds (specify)	\$1,000	\$7,000	\$
Description	Amount	Revision	
Independant Lens	\$2,000	\$	
VPM Media	\$5,000	\$	

Variance greater than 25%.

3. Local boards and departments of education or other local government or agency sources	\$519,422	\$518,436	\$
3.1 NFFS Eligible	\$424,371	\$430,239	\$
A. Program and production underwriting	\$7,160	\$6,210	\$
B. Grants and contributions other than underwriting	\$12,900	\$8,000	\$

Variance greater than 25%.

C. Appropriations from the licensee	\$0	\$0	\$
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D. Gifts and grants for facilities and equipment as restricted by the donor or received through a capital campaign (Radio only)	\$0	\$0	\$
E. Gifts and grants received through a capital campaign but not for facilities and equipment	\$0	\$0	\$
F. Other income eligible as NFFS (specify)	\$404,311	\$416,029	\$
<b>Description</b>	<b>Amount</b>	<b>Revision</b>	
Education Contract Revenue	\$23,395	\$	
Education Program Fees	\$3,245	\$	
Education Workshop Course	\$16,370	\$	
School Assessments	\$373,019	\$	
3.2 NFFS Ineligible	\$95,051	\$88,197	\$
A. Rental income	\$0	\$0	\$
B. Fees for services	\$35,051	\$28,197	\$
C. Licensing fees (not royalties – see instructions for Line 15)	\$60,000	\$60,000	\$
D. Gifts and grants for facilities and equipment as restricted by the donor or received through a capital campaign (TV only)	\$0	\$0	\$
E. Other income ineligible for NFFS inclusion	\$0	\$0	\$
4. State boards and departments of education or other state government or agency sources	\$611,699	\$859,682	\$
4.1 NFFS Eligible	\$611,699	\$859,054	\$
Variance greater than 25%.			
A. Program and production underwriting	\$5,460	\$10,006	\$
Variance greater than 25%.			
B. Grants and contributions other than underwriting	\$0	\$0	\$
C. Appropriations from the licensee	\$0	\$0	\$
D. Gifts and grants for facilities and equipment as restricted by the donor or received through a capital campaign (Radio only)	\$0	\$0	\$
E. Gifts and grants received through a capital campaign but not for facilities and equipment	\$0	\$0	\$
F. Other income eligible as NFFS (specify)	\$606,239	\$849,048	\$
<b>Description</b>	<b>Amount</b>	<b>Revision</b>	
Emedia VA Contract	\$750,000	\$	
VA Voice	\$99,048	\$	
Variance greater than 25%.			
4.2 NFFS Ineligible	\$0	\$628	\$
A. Rental income	\$0	\$0	\$
B. Fees for services	\$0	\$628	\$
C. Licensing fees (not royalties – see instructions for Line 15)	\$0	\$0	\$
D. Gifts and grants for facilities and equipment as restricted by the donor or received through a capital	\$0	\$0	\$

campaign (TV only)			
E. Other income ineligible for NFFS inclusion	\$0	\$0	\$
5. State colleges and universities	\$5,421	\$25,423	\$
5.1 NFFS Eligible	\$5,171	\$4,158	\$
A. Program and production underwriting	\$5,171	\$4,158	\$
B. Grants and contributions other than underwriting	\$0	\$0	\$
C. Appropriations from the licensee	\$0	\$0	\$
D. Gifts and grants for facilities and equipment as restricted by the donor or received through a capital campaign (Radio only)	\$0	\$0	\$
E. Gifts and grants received through a capital campaign but not for facilities and equipment	\$0	\$0	\$
F. Other income eligible as NFFS (specify)	\$0	\$0	\$
5.2 NFFS Ineligible	\$250	\$21,265	\$
Variance greater than 25%.			
A. Rental income	\$250	\$0	\$
Variance greater than 25%.			
B. Fees for services	\$0	\$21,265	\$
C. Licensing fees (not royalties – see instructions for Line 15)	\$0	\$0	\$
D. Gifts and grants for facilities and equipment as restricted by the donor or received through a capital campaign (TV only)	\$0	\$0	\$
E. Other income ineligible for NFFS inclusion	\$0	\$0	\$
6. Other state-supported colleges and universities	\$0	\$0	\$
6.1 NFFS Eligible	\$0	\$0	\$
A. Program and production underwriting	\$0	\$0	\$
B. Grants and contributions other than underwriting	\$0	\$0	\$
C. Appropriations from the licensee	\$0	\$0	\$
D. Gifts and grants for facilities and equipment as restricted by the donor or received through a capital campaign (Radio only)	\$0	\$0	\$
E. Gifts and grants received through a capital campaign but not for facilities and equipment	\$0	\$0	\$
F. Other income eligible as NFFS (specify)	\$0	\$0	\$
6.2 NFFS Ineligible	\$0	\$0	\$
A. Rental income	\$0	\$0	\$
B. Fees for services	\$0	\$0	\$
C. Licensing fees (not royalties – see instructions for Line 15)	\$0	\$0	\$

D. Gifts and grants for facilities and equipment as restricted by the donor or received through a capital campaign (TV only)	\$0	\$0	\$
E. Other income ineligible for NFFS inclusion	\$0	\$0	\$
7. Private colleges and universities	\$39,041	\$40,516	\$
7.1 NFFS Eligible	\$5,200	\$6,420	\$
A. Program and production underwriting	\$5,200	\$6,420	\$
B. Grants and contributions other than underwriting	\$0	\$0	\$
C. Appropriations from the licensee	\$0	\$0	\$
D. Gifts and grants for facilities and equipment as restricted by the donor or received through a capital campaign (Radio only)	\$0	\$0	\$
E. Gifts and grants received through a capital campaign but not for facilities and equipment	\$0	\$0	\$
F. Other income eligible as NFFS (specify)	\$0	\$0	\$
7.2 NFFS Ineligible	\$33,841	\$34,096	\$
A. Rental income	\$0	\$0	\$
B. Fees for services	\$33,841	\$34,096	\$
C. Licensing fees (not royalties – see instructions for Line 15)	\$0	\$0	\$
D. Gifts and grants for facilities and equipment as restricted by the donor or received through a capital campaign (TV only)	\$0	\$0	\$
E. Other income ineligible for NFFS inclusion	\$0	\$0	\$
8. Foundations and nonprofit associations	\$333,887	\$270,252	\$
8.1 NFFS Eligible	\$262,401	\$210,954	\$
A. Program and production underwriting	\$95,737	\$183,704	\$
Variance greater than 25%.			
B. Grants and contributions other than underwriting	\$166,664	\$27,250	\$
Variance greater than 25%.			
C. Gifts and grants for facilities and equipment as restricted by the donor or received through a capital campaign (Radio only)	\$0	\$0	\$
D. Gifts and grants received through a capital campaign but not for facilities and equipment	\$0	\$0	\$
E. Other income eligible as NFFS (specify)	\$0	\$0	\$
8.2 NFFS Ineligible	\$71,486	\$59,298	\$
A. Rental income	\$5,000	\$0	\$
Variance greater than 25%.			
B. Fees for services	\$63,040	\$59,298	\$

C. Licensing fees (not royalties – see instructions for Line 15)	\$3,446	\$0	\$
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Variance greater than 25%.

D. Gifts and grants for facilities and equipment as restricted by the donor or received through a capital campaign (TV only)	\$0	\$0	\$
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E. Other income ineligible for NFFS inclusion	\$0	\$0	\$
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9. Business and Industry	\$679,498	\$729,992	\$
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9.1 NFFS Eligible	\$248,802	\$239,999	\$
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A. Program and production underwriting	\$208,802	\$226,499	\$
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B. Grants and contributions other than underwriting	\$40,000	\$13,500	\$
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Variance greater than 25%.

C. Gifts and grants for facilities and equipment as restricted by the donor or received through a capital campaign (Radio only)	\$0	\$0	\$
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D. Gifts and grants received through a capital campaign but not for facilities and equipment	\$0	\$0	\$
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E. Other income eligible as NFFS (specify)	\$0	\$0	\$
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9.2 NFFS Ineligible	\$430,696	\$489,993	\$
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A. Rental income	\$412,278	\$446,301	\$
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B. Fees for services	\$17,478	\$42,752	\$
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Variance greater than 25%.

C. Licensing fees (not royalties – see instructions for Line 15)	\$940	\$940	\$
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D. Gifts and grants for facilities and equipment as restricted by the donor or received through a capital campaign (TV only)	\$0	\$0	\$
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E. Other income ineligible for NFFS inclusion	\$0	\$0	\$
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10. Memberships and subscriptions (net of membership bad debt expense)	\$2,580,435	\$2,475,667	\$
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10.1 NFFS Exclusion – Fair market value of premiums that are not of insubstantial value	\$52,771	\$18,098	\$
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Variance greater than 25%.

10.2 NFFS Exclusion – All bad debt expenses from NFFS eligible revenues including but not limited to pledges, underwriting, and membership (unless netted elsewhere in Schedule A)	\$0	\$0	\$
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	2022 data	2023 data
10.3 Total number of contributors.	11,683	11,918

11. Revenue from Friends groups less any revenue included on line 10	\$0	\$0	\$
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	2022 data	2023 data
11.1 Total number of Friends contributors.	0	0

12. Subsidiaries and other activities unrelated to public broadcasting (See instructions)	\$0	\$0	\$
A. Nonprofit subsidiaries involved in telecommunications activities	\$0	\$0	\$
B. NFFS Ineligible – Nonprofit subsidiaries not involved in telecommunications activities	\$0	\$0	\$
C. NFFS Ineligible – For-profit subsidiaries regardless of the nature of its activities	\$0	\$0	\$
D. NFFS Ineligible – Other activities unrelated to public broadcasting	\$0	\$0	\$

## Form of Revenue

	2022 data	2023 data	Revision
13. Auction revenue (see instructions for Line 13)	\$0	\$0	\$
A. Gross auction revenue	\$0	\$0	\$
B. Direct auction expenses	\$0	\$0	\$
14. Special fundraising activities (see instructions for Line 14)	\$0	\$125,040	\$
A. Gross special fundraising revenues	\$0	\$125,040	\$
B. Direct special fundraising expenses	\$0	\$0	\$
15. Passive income	\$2,243	\$4,122	\$
A. Interest and dividends (other than on endowment funds)	\$2,243	\$4,122	\$

Variance greater than 25%.

B. Royalties	\$0	\$0	\$
C. PBS or NPR pass-through copyright royalties	\$0	\$0	\$
16. Gains and losses on investments, charitable trusts and gift annuities and sale of other assets (other than endowment funds)	\$208,002	\$-179,274	\$
A. Gains from sales of property and equipment (do not report losses)	\$0	\$0	\$
B. Realized gains/losses on investments (other than endowment funds)	\$0	\$0	\$
C. Unrealized gains/losses on investments and actuarial gains/losses on charitable trusts and gift annuities (other than endowment funds)	\$208,002	\$-179,274	\$

Variance greater than 25%.

17. Endowment revenue	\$-814,086	\$750,117	\$
A. Contributions to endowment principal	\$0	\$0	\$
B. Interest and dividends on endowment funds	\$110,238	\$112,056	\$
C. Realized net investment gains and losses on endowment funds (if this is a negative amount, add a hyphen, e.g., "-1,765")	\$39,791	\$-25,039	\$

Variance greater than 25%.

D. Unrealized net investment gains and losses on endowment funds (if this is a negative amount, add a hyphen, e.g., "-1,765")	\$-964,115	\$663,100	\$
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Variance greater than 25%.

18. Capital fund contributions from individuals (see instructions)	\$-1,538	\$0	\$
A. Facilities and equipment (except funds received from federal or public broadcasting sources)	\$0	\$0	\$
B. Other	\$-1,538	\$0	\$

Variance greater than 25%.

19. Gifts and bequests from major individual donors	\$152,384	\$140,624	\$
	<u>2022 data</u>	<u>2023 data</u>	
19.1 Total number of major individual donors	342	390	
20. Other Direct Revenue	\$0	\$0	\$
Line 21. Proceeds from the FCC Spectrum Incentive Auction, interest and dividends earned on these funds, channel sharing revenues, and spectrum leases	\$910,193	\$971,384	\$
A. Proceeds from sale in spectrum auction	\$0	\$0	\$
B. Interest and dividends earned on spectrum auction related revenue	\$0	\$0	\$
C. Payments from spectrum auction speculators	\$0	\$0	\$
D. Channel sharing and spectrum leases revenues	\$971,783	\$971,384	\$
E. Spectrum repacking funds	\$-61,590	\$0	\$

Variance greater than 25%.

22. Total Revenue (Sum of lines 1 through 12, 13.A, 14.A, and 15 through 21)	\$6,590,043	\$8,345,376	\$
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Variance greater than 25%.

[Click here to view all NFFS Eligible revenue on Lines 3 through 9.](#)

[Click here to view all NFFS Ineligible revenue on Lines 3 through 9.](#)

### Adjustments to Revenue

	2022 data	2023 data	Revision
23. Federal revenue from line 1.	\$58	\$0	\$

Variance greater than 25%.

24. Public broadcasting revenue from line 2.	\$1,363,384	\$1,613,395	\$
25. Capital funds exclusion—TV (3.2D, 4.2D, 5.2D, 6.2D, 7.2D, 8.2D, 9.2D, 18A)	\$0	\$0	\$
26. Revenue on line 20 not meeting the source, form, purpose, or recipient criteria	\$0	\$0	\$
27. Other automatic subtractions from total revenue	\$877,966	\$2,141,746	\$
A. Auction expenses – limited to the lesser of lines 13a or 13b	\$0	\$0	\$
B. Special fundraising event expenses – limited to the lesser of lines 14a or 14b	\$0	\$0	\$

C. Gains from sales of property and equipment – line 16a	\$0	\$0	\$
D. Realized gains/losses on investments (other than endowment funds) – line 16b	\$0	\$0	\$
E. Unrealized investment and actuarial gains/losses (other than endowment funds) – line 16c	\$208,002	\$-179,274	\$

Variance greater than 25%.

F. Realized and unrealized net investment gains/losses on endowment funds – line 17c, line 17d	\$-924,324	\$638,061	\$
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Variance greater than 25%.

G. Rental income (3.2A, 4.2A, 5.2A, 6.2A, 7.2A, 8.2A, 9.2A)	\$417,528	\$446,301	\$
H. Fees for services (3.2B, 4.2B, 5.2B, 6.2B, 7.2B, 8.2B, 9.2B)	\$149,410	\$186,236	\$
I. Licensing Fees (3.2C, 4.2C, 5.2C, 6.2C, 7.2C, 8.2C, 9.2C)	\$64,386	\$60,940	\$
J. Other revenue ineligible as NFFS (3.2E, 4.2E, 5.2E, 6.2E, 7.2E, 8.2E, 9.2E)	\$0	\$0	\$
K. FMV of high-end premiums (Line 10.1)	\$52,771	\$18,098	\$

Variance greater than 25%.

L. All bad debt expenses from NFFS eligible revenues including but not limited to pledges, underwriting, and membership (Line 10.2)	\$0	\$0	\$
M. Revenue from subsidiaries and other activities ineligible as NFFS (12.B, 12.C, 12.D)	\$0	\$0	\$
N. Proceeds from spectrum auction and related revenues from line 21.	\$910,193	\$971,384	\$
<b>28. Total Direct Nonfederal Financial Support</b> (Line 22 less Lines 23 through 27). (Forwards to line 1 of the Summary of Nonfederal Financial Support)	<b>\$4,348,635</b>	<b>\$4,590,235</b>	<b>\$</b>

**Comments**

Comment	Name	Date	Status
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