



For More Information Contact:

Jayna Eller, (757) 889-9107 or (757) 773-1250 or [Jayna.eller@whro.org](mailto:Jayna.eller@whro.org)

FOR IMMEDIATE RELEASE:

January 8, 2015

### **WHRO PUBLIC MEDIA NAMES THREE NEW STAFF MEMBERS**

WHRO Public Media serving southeastern Virginia has named three new staff members.

Jeff Fine joins WHRO as Director of Broadcast & Digital Media from Los Angeles, where he previously worked as an independent director, producer and screenwriter. His best-known work is the feature film "Cherry" which premiered at the South By Southwest Festival. He has directed top rated shows for Discovery and National Geographic and is a graduate of Brown University and the University of Southern California School of Cinema & Television.

Nancy Rogan is the new Director of Community Engagement, previously working with the Department of Cultural Facilities, Arts & Entertainment in Norfolk, and in Florida for the Community Foundation of Broward. She is a graduate of Old Dominion University with a B.S. in special education.

Jayna Eller joins WHRO as Marketing Officer to assist with the launch of their new SkillsOnline workforce development initiative, and communications services. She previously worked with Cape Henry Collegiate School in fundraising and communications, and for Sentara Healthcare on the launch of Sentara Princess Anne Hospital services. She has a B.S. in mass communications from Virginia Commonwealth University.

#### **About WHRO**

Since it's founding in 1961 to support education, WHRO has employed creativity and technology to serve the residents of southeast Virginia in its non-profit mission to educate, inform and entertain viewers and listeners of WHRO's four public television and eight public radio stations. Owned by 19 southeastern Virginia school divisions, WHRO also delivers online educational and new media services to 286,000 students and 25,000 educators per month.

###