

Community Advisory Board Meeting  
WHRO  
14 June 2016

Meeting was called to order by Chairman Lance Shavers at 6:00 PM.

The following members of the Community Advisory Board were present:

|                             |                  |
|-----------------------------|------------------|
| Lance Shavers (Chairman)    |                  |
| Mary Joe Wilfong (Co-Chair) | Valeria Jessup   |
| Susan Borland               | Lacy Kuller      |
| Betty Wade Coyle            | Ricardo Melendes |
| Cindy Cutler                | John Miller      |
| Alicia DeFonzo              | Jennifer Priest  |
| Billie Einselen             | Dick Roberts     |
| Carl Hobbs                  | Robert Shapiro   |

In addition, the following WHRO staff members were present and introduced themselves:

Lisa Godley, Producer  
Nancy Rogan, Director of Community Engagement  
Edward Joyce

The March CAB meeting minutes were adopted without dissent.

**Lisa Godley**

- Race Let's Talk About It and the Veterans Voices Town Hall meeting were nominated for Virginia Association of Broadcasters (VAB) awards. Veterans Voices Town Hall Meeting won a Capital Emmy Award.

**Upcoming Events was briefed by Nancy Rogan:**

- Wall of Faces up for award.
- The Scene, at 7:57 PM every Wednesday, posts a new video.
- Military Mondays;
  - o Most recent video is Comedy Boot Camp, a program at William and Mary to assist veterans in overcoming stage fright and assist them with public speaking.
  - o Future videos will cover the divide that exists between the military and civilian populations.
  - o Final video will be released on August 15<sup>th</sup>.
  - o A screening of all videos will be held on August 18<sup>th</sup>.
- New eight episode mini-series replacing Downton Abbey in 2017 will be entitled Victoria, covering the life and times of Queen Victoria who ruled Great Britain from 1837 to 1901.
- Bob Woodruff, former anchor for ABC Nightly News, may be coming down to participate in Veterans events at the end of October/early November.

### Open floor/member discussion:

Chairman Lance Shavers – Opened the floor for general discussion:

Cindy – was interested in initiative that Virginia Attorney General has to legalize the use of marijuana for fighting the effects of PTSD in veterans. Virginia has one of the highest incarceration rates for marijuana possession in the US. Perhaps we can also do a show to address Virginia's position on legal opiates and marijuana.

Carl – Would like to see discussion about growing Another View to encompass other minority communities.

Susan – Catholic Charities houses immigrants in apartment complexes that are also occupied with low income US citizens. What is the support network for the immigrants after the initial hosting?

Alicia - Googlebox is a reality show broadcast in the UK that shows how different families react to viewing the same shows on British television.

Lance thought that an interesting show would be to see what drives infrastructure repairs throughout the local municipalities and determine if there is bias in the prioritization process.

Mary Joe – perhaps a show Mercy Medical Angels, headquarters in VB, whose mission is to ensure that no one in need is denied medical care due to a lack of transportation.

- Services provided are approx.; 41% veterans, 33% cancer patients and 13% children in need.
- CEO is Ron Arbo.
- Has been providing transportation assistance since 1972

Membership Committee:

- Next meeting will begin with a social hour prior to meeting to meet and the new board members.
- Nancy will help create a Google Doc and post the meeting minutes to the WHRO CAB webpage.
- New member Welcome Aboard packages will be ready for new members at the September meeting.

Nominating Committee/Elections:

Elections were held for the upcoming year Chair and Vice Chair positions.

- Chair nominees were: Lacy Kuller and Mary Jo Wilfong.
- Vice-Chair nominees were: John Miller, Mary Jo Wilfong, Valeria Jessup and Lacy Kuller.
- Winners: Chair, Lacy Kuller and Vice-Chair, John Miller.

Closing remarks:

Lance made a push to have board members volunteer for more station events.

Ricardo asked if there was a deadline for new member nominations. Nancy said she would send out link for new membership requirements/guidelines.

Recommendation was made to include in the board by-laws that members nominated in elections provide a short bio and platform under which they are running.

Next meeting: September 13, 2016 at 6:00 PM at WHRO in Norfolk.

**The CAB meeting was adjourned by the Chairman at 7:10 PM**