

Community Advisory Board Meeting
WHRO
13 September 2015

Meeting was called to order at 6:00

Introductions were made by the following members of the Community Advisory Board:

Lacy Kuller(Co-Chair)
John Miller (Co-Chair)
Betty Wade Coyle
Valeria Jessup
Cindy Casky
Marcella Germanotta
Alicia deFonzo
Lance Shavers

In addition, the following WHRO staff members were present and introduced themselves:

Nancy Rogan, Director of Community Engagement
Danny Epperson, Sr. Producer, Radio & TV
Hanna Martin, Associate-producer, Hearsay
Morgan Chase, Producer, Hearsay
Edward Joyce, Volunteer

June minutes were adopted without dissent.

New Co-chairs introduced themselves and provided their backgrounds.

Discussion of the purpose of the CAB:

- Getting out in the community.
- Answering phones during pledge.
- PSA for "Support What You Love".

WHRO/WHRV Updates:

Danny:

- Friday Oct 21st at 8:30 PM premier of new show Curate (was The Scene), which will cover the arts both locally and across the country. The show will be hosted by Heather Mazzoni.

Nancy:

- WHRO/WHRV has won more awards than any other PBS/NPR station in the nation.
- Upcoming events:
 - o Antiques Appraisal Fair
 - o Children's Festival at Town Point Park
 - o Race Let's Talk About It
 - o Military Medicine screening with Bob Woodruff and panel at WHRO studios.
 - o Comedy Boot Camp premiers on November 18th on WHRO TV.

Open floor/member discussion:

Betty Wade:

- Really loves the Virginia news during Morning Edition.
- Replacement for Car Talk (On Story) is not very good, lacks the light heartedness.
- Looking into the discussion of infant mortality in the area.

Marcella:

- October is Domestic Violence awareness month. Barbara Hamm-Lee is hosting the discussion and WHRO is a media partner at the Norfolk Yacht Club luncheon on 16 November.
- Virginia Wesleyan is sponsoring a series of 8 talks/lectures on what is the state of gender starting on 8 October.

Alicia:

- Would like to see a focus on mental health and the impact on homelessness.
- North Dakota pipeline issue would be a great way to shed awareness of local tribe issues.
- Humanities Behind Bards, ODU initiative:
 - o Teach inmates to read and discuss books.
 - o Performing book drives for the initiative.
 - o Need workshop leaders.
- NEON Festival, what is WHRO doing?
 - o Reached out to do Let's Eat article.
 - o Hearsay show was done last week on the D'Art Center and the Chrysler.

Cindy for Cindy Cutler:

- Working on decriminalization of marijuana, would like to see WHRO discuss the topic.
 - o WHRV is taking every Tuesday prior to the election to discuss issues on the ballots.

Committee discussion:

- Before next general meeting committees should meet independently. John and Lacy would to be invited to attend these committee meetings to get a feel for each committee.
 - o Committees need to appoint a spokesperson.
- It would be nice to schedule a social event.
- John mentioned that it would be nice to meet, socially, with the Emerging Leaders Board.

John and Lacy are reviewing the By-laws and will be presenting possible changes such as a requirement to do 10 hours of volunteer work per year.

Next meeting: December 13, 2016 at 6:00 PM at WHRO in Norfolk.

The CAB meeting was adjourned by the Chairman at 7:05 PM