

WHRO CAB Meeting Minutes 12/10/19

6-7:30 pm

In attendance: Nancy Rogan, Al Schweizer, Kevin Martingayle, Sibel Galindez, Lacey Kuller, Richard Dyer, Denise Fisher (via phone), Thomas L. Isenhour, Valeria Jessup, Uday Khambhammettu (Vice Chair), Felicia Mebane, John Miller (Chair), Christopher O'Brien, Marcy Germanotta, Alison Schoew, Peg Snowden Volk, Alicia DeFonzo, Alvin Schweitzer, Charlotte Hudgins Zito

- I. At 6:00 pm, John Miller welcomed the group and reminded everyone to add stars to the chart made by Denise Fisher to help board members track meeting attendance and volunteer hours.
- II. Rebecca Feldhaus Adams introduced herself to the board and discussed the new WHRO news team and their most recent work. She discussed a recent story about Israeli tattoo artists that Gina Gambony produced. Alicia DeFonzo asked if the WHRO news team will be hiring interns. Charlotte Zito gave kudos to the team for the recent features regarding isolation rooms and restraints in Virginia schools.
- III. The September meeting minutes passed unanimously. John reminded the group to read them online prior to each board meeting.
- IV. The Chair ceded his time for comments so that the producers could introduce their latest projects and hear about current community trends and issues.
- V. Current Community Trends and Issues with Producers:
 - A. Lisa Godley, producer of *Another View*, discussed upcoming programming. *Another View* will be moving to Thursdays starting in January. She also shared with us a video that she produced for *American Graduate: Getting to Work*.
 - B. Nancy Rogan updated us about WHRO's efforts to help women pursue skilled careers. WHRO applied for and received a \$500,000 grant from the Hampton Roads Workforce Council to train 40 women in maritime industry skills. She is hosting an event entitled "Tap Into A Future Workforce" and highlighting the importance of internships at the Westin Town Center on Tuesday, December 17. The keynote speaker will be Ryan Kahn, star of MTV's "Hired" and executive coach for LinkedIn. The Hampton Roads Workforce Council pays the interns and gives them a month-long training program on how to be good employees. Nancy also told CAB about upcoming programming on the radio and television, including a premiere party for *Sanditon* on January 9, Indie Lens pop-up screenings sponsored by the ELB, and an upcoming discussion of diabetes on *Another View*.
 - C. Richard Dyer suggested to the producers that many people in the Hampton Roads community still do not know how to recycle and he would appreciate more pieces educating the public. Kevin Martingayle observed that many consumers have good intentions but do not always know the impact of what they are buying.
 - D. Alicia DeFonzo reminded the producers that Monday, 12/16 is the 75th anniversary of the Battle of the Bulge. Richard Dyer remembered that his father spent Christmas in the trenches during the Battle of the Bulge.
 - E. Kevin Martingayle made his argument for why board members and WHRO staffers need to increase online presence on Twitter, Instagram, Snapchat, and other forms of relevant social media. He also recommended that WHRO pursue more college student interns to handle social media. Felicia Mebane suggested that WHRO social media content should be more lively and playful to fit the medium.
- VIII. Committee Reports: John Miller asked committee chairs to share updates and for new members to consider which committee they would like to join. We also put stickers on our chart! The Membership Committee will be pushing out more advertising and also surveying current members to determine who is rolling off the board in 2020. Several CAB members discussed some of the demographics that our board is missing, including Filipino and Latinx voices. CAB would like to prioritize recruiting current members of the station and sustainers.

The meeting concluded at 7:30 pm.