

CAB Meeting Minutes; 09 March 2021; Meeting commenced at 1800 and adjourned at 1930

Attendees: Alison Schoew, Al Schweizer, Charlotte Zito, Marcy Germanotta, Peg Snowden Volk, Dr. Felicia Mebane, Lacy Shirey, Robin Myers, Margaret Wiley, Alison Tem, Uday Khambhammettu, Bud Ward, Robert Rhodes, Thomas Isenhour, Chris O'Brien, Denise Fisher, **Candace Baker (guest), Jonah Grinkewitz (producer), Lisa Godley (producer), Paul Bibeau (producer), Nancy Rogan (WHRO)**

Minutes:

- 1804-1819: Meet and greet with Ms. Candace Baker, a CAB guest and representative of the non-profit The Mission Continues, which addresses needs of local veterans; contact info - cbaker2@missioncontinues.org
- 1819-1822: Breakout rooms to discuss updates since last meeting in December
- 1823: Vote to pass December meeting's minutes
- 1824: Chair's comments – shoutout to public news network during challenging times
- 1826-1832: Mr. Paul Bibeau's comments regarding current events at WHRO, including upcoming topics on Hear Say to include extremism in the military and an investigative podcast in the works! Podcast will be released later in the year (December) and will be the subject of future journalism
- 1832-1840: Jonah Grinkewitz discusses work on Hear Say and conversations that are getting people talking (i.e. vaccine selfies), as well as initiatives that are addressing issues in the community. Jonah also mentions how the newsroom is attempting to address/present the news differently than other local media outlets
- 1840-1843: Lisa Godley discusses recent topics on Another View, as well as multiple projects on television, including a program about how water is impacting life on the Virginia shore
- 1845: Marcy discuss story of Janice Johnson, a local girl scout leader who has recently gotten into story telling
- 1846: Bud Ward talks about current events in the northern neck. First, discusses a female farmer and entrepreneur (Carolyn Quinn sp?) in the northern neck, who is an entrepreneur, has been awarded "Farmer of the Yea." She has become a local celebrity and done quite a bit of outreach in the area
- 1849: Lacy discusses contact with American Red Cross and the publicity needed for blood donors of all races and ethnicities
- 1852: Paul Bibeau encourages people to use news@whro.org distro for content ideas; discusses difference between what could be a good story vice a good conversation and Jonah talks about the news "nuggets" that "appear" later in the evening
- 1855: Chris asked if the news folks could reach out to local civic leagues to publicize activities in local organizations
- 1856: Uday talks about the new master plan for Norfolk downtown and the MacArthur mall that will potentially go away in 2030
- 1858: Jonah and Paul discuss how outreach to organizations like the civic leagues and other hyper local organizations is a starting point for establishing contacts and potential content for the future
- 1859: WHRO updates from Nancy. Funding grant for American Graduate will continue through the Hampton Roads Sanitation District, and she continues to look for ways to add value to the

community. Interviews occurring soon for new news director. Plug for Independent Lens, this Thursday. WHRO will be taking over WFOS, which will be an interesting mix of music.

- 1905: Charlotte discusses ideas to address the committee structure. Proposal to dissolve sub-committees, with the exception of the Membership Committee with the intent of restructuring/reforming committees in the future through an exploratory committee
- 1907: Alison Tem discusses a comparable CAB in terms of size that does not have committees
- 1909: Nancy mentions that committees are not obligatory; hats off to Lacy for chairing the Membership Committee
- 1911: Uday requests that we give considerable thought to the future of committees
- 1912: Alison Schoew asks how Emerging Leaders board interacts/is sub-divided
- 1915: Margie and Bud express support for dissolving committees
- 1916: CAB votes to dissolve all committees except for Membership Committee
- 1917: Uday requests volunteers for Exploratory Committee
 - Alison Schoew
 - Charlotte Zito
 - Dr. Felicia Mebane
 - Tom Isenhour
 - Al Schweizer
 - Robin Myers
 - Uday Khambhammettu
- 1918: Peg Snowden Volk requests recap of purpose of CAB
- 1919: Charlotte discuss intent of committees or other ways to organize with like minded CAB members to bring actionable items or discussion items to CAB meetings
- 1922: Nancy gives Slack demo; WHRO-CAB is the new Slack page for the CAB
- 1925: Lacy asks if everyone can see conversation as seen in the demo, and Nancy said that, yes, everyone can see the messages. Both Lacy and Margie agree that Slack will take effort to catch on.
- 1928: Nancy suggests that Exploratory group can make recommendations on how to use Slack