

Community Advisory Board Meeting
WHRO
13 June 2017

Meeting was called to order at 6:05 PM.

Introductions, and reasons for becoming a CAB member, were made by the following members of the Community Advisory Board:

Lacy Kuller(Co-Chair)
Betty Wade Coyle
Cindy Caskey
Cindy Cutler
Cindy Casky
Marcella Germanotta
Carl Hobbs
Valeria Jessup

In addition, the following WHRO staff members were present and introduced themselves:

Nancy Rogan, Director of Community Engagement
Heather Mazzoni, VP of Content
Danny Epperson, Producer
Lisa Godley, Producer, Another View
Hanna Martin, Producer, Hearsay
Edward Joyce

WHRO/WHRV Updates:

Nancy:

- Emerging Leader Board (ELB) has been doing some interesting things:
 - April Salon on Sea Level Rise at the Brock Center, 80 people attended.
 - Upcoming on the 20th of June at 7:30 PM at the Wells Theatre for their 4th Salon.
 - Diversity and Inclusion
 - Comics in film
 - Women in gaming culture
 - Geeks and gaming.
- This Thursday, 15 June, the first screening of Ken Burns Vietnam 10 part documentary.
 - Reading remembrances from the wall.
 - Event info on the WHRO Events web page.
 - Screenings will also take place in Norfolk and Virginia Beach

Danny:

- WHRO is a Pride Fest sponsor and is looking for event volunteers
- Working on Jamestown 1619 event
 - o Five things about Jamestown that were firsts:
 - First women arrive
 - First slaves arrive
 - First Legislative meeting
 - First Thanksgiving
 - First ?

(Marcella asked if WHRO was doing anything for 2020 and the centenary of Womens Right to Vote celebration. Danny did not have information of now.)

-Production phase for new season of Curate (previously named The Scene) is ongoing. Fall rollout on TV-15 on Friday evenings. Always looking for new artists and/or topics.

Lisa:

- Another View coming up on it's sixth year anniversary.
 - o Looking into another series of Town Hall Meetings for Race Let's Talk About It series.
 - New podcast series, Mind Over Manners, has started. Discusses how to act or react to certain life situations. 10-12 minutes long. Always looking for ideas to generate future pod casts.
 - o Attending funerals
 - o Coming Out
 - o Beach etiquette
 - o Attending the Opera or Symphony.
- (Lacy thought that how to approach a suicide would be a possible topic.)

Heather:

- TV
 - o Lawrence Welk going away in September
 - Antiques Roadshow moving to Saturday evenings.
 - Classic movies starting at 8 PM on Saturday evenings.
 - Considering themed viewing events.
 - No commercial breaks
 - Will repeat during Matinee
 - 10 PM Brit Dramas
- Radio
 - o Local Productions:
 - Writers Block. Spoken word open mic events.
 - Friday evenings
 - Two hour long events
 - Pod Cast postings online
 - Science Friday, Hear and Now and Selected Shorts being dropped (\$45,000 saved) to pay for Writers Block and other local content.
 - o Expanded BBC on Saturday and Sunday mornings. 5-7 AM.

Board discussion items:

Cindy Cutler/Lacy:

- Nominations for next years CAB
 - o Over 60 applications
 - o 11 board members are remaining.
 - o 9 new members starting in November.
 - o New members will arrive for a station tour early (5:30 PM) before the September 12th CAB meeting.
 - o New members will sign the membership requirements document.
- Membership committee reviewed the 9 applicants and Lacy described the committees thoughts during the review.
 - o Diversity was a large factor.
 - o Letters will be sent to those candidates not selected. (Will wait until the 9 chosen have accepted.)
 - o Voted on slate and slate was approved.
 - Carl made a motion that if anyone doesn't accept the membership boards slate that the membership had the power to select the next members. There was NO opposition.
 - o John agreed to host a party for the new members, old members and ELB members at his home.
 - Cindy Cutler said she would identify a date good for all.
- Calendar dates for upcoming CAB meetings are:
 - o 12 Sep 2017, 12 Dec 2017, 13 May 2018 and 12 Jun 2018.
- Would like to consider renaming the committees (Social, Membership & Engagement) once the new members are onboard.
- Question was raised about attendance. Lacy said they are in the membership rules posted on the web page, CAB members must attend 3 out of 4 annual meetings.
- Set a CAB members recommendation of 10 volunteer hours per year to WHRO.
- Discussed more CAB community engagement events.
 - o Name tags for events.

Next meeting: September 12th, 2017 at 6:00 PM at WHRO in Norfolk.

The CAB meeting was adjourned by the Chairman at 7:29 PM