

Meeting started at 6:00: Attendees: Nancy Rogan, Charlotte Zito, Thomas, Al, Denise, Marcy, Alicia, Alison Schoew, Alison Tem, Dr. Mebane, Margie, Peg, Richard, Robert

- 1800-1815: Members shared vignettes about why they love WHRO.
- 1815-1836: Nancy introduced Mechelle Hankerson new newsroom director, and Mechelle spoke about her experience and what she hopes to see for the newsroom. She gave the mission statement and explained that the newsroom's focus will continue to be the Hampton Roads community. Mechelle also explained that the newsroom is focused on innovation and representing our diverse community in a compassionate manner. Michelle discussed how priorities are covered by topic, not geographic area. Sea level rise, race, military and veterans, police and justice, education, and development and growth are the six major newsroom coverage priorities.
 - Alicia appreciates that the stories are specific to Hampton Roads so other news outlets are not coverage the same thing and confirmed with Michelle that the newsroom is under the general WHRO social media pages.
- 1838: Nancy turned the floor to the group for any trends.
- 1839: Felicia talked about the new school of public health that is being developed out of a cooperation between local colleges.
- 1841: Peg talked about Virginia Organizing, a grassroots organization pressuring the electrical co-ops to expand broadband coverage to rural communities.
- 1845: Lisa mentioned "Beneath the Surface," a story about how children could be doing better if they had access to resources like broadband
- 1845: Marcy talked about the mental health of youth and how the pandemic is affecting young girls' mental health in particular.
- 1846: Lisa said that they will be addressing COVID questions on Another View this week
- 1848: Alicia talked about how next week is Bankbooks Week, and it could use some publicity as the books discuss important topics.
- 1851: Charlotte mentioned that Norfolk Academy will be featured in two medical journals regarding its COVID mitigation strategies.
- 1853: Nancy began the content report. Discussed a future piece on cannabis, an upcoming special on Muhammad Ali, Masterpiece Theater (Grantchester and Call the Midwife), La Frontera Series, American Veteran. Discussed new hire, Ryan Murphy, and Hispanic Heritage Month.
- 1902: Nancy advertised open positions and talked about WHRO is trying to reach diverse candidates.
- 1903: Charlotte gave a plug for Passport.
- 1904: Al is the new Membership Chair. He mentioned that we will delay the membership applications until the spring of 2023.
- 1906: Alison Schoew talked about how Lacy connected the animal shelters with the thank you gifts.
- 1909: Charlotte and Nancy wrapped up the meeting. Congrats to Alicia for her book (WWII non-fiction narrative)!
- 1911: Thomas talked about change to tax code that is beneficial for charitable giving.