

Community Advisory Board Meeting
WHRO
12 September 2017

Meeting was called to order at 6:05 PM.

John Miller, Vice-Chair, introduced the new members and ask questions pertaining to their interests in public media

Nancy Rogan introduced Cynthia Tyler, graduate of United Way's Leadership program.

Cindy Caskey
Shelly Cihak
Betty Wade Coyle
Alicia deFonzo
Sibel Galindez
Marcella Germanotta
Valeria Jessup
Uday Khambhammettu

Lacy Kuller
Kevin E. Martingayle
Ricardo Melendes
John Miller
Christopher O'Brien
Alison Schoew
Peg Snowden Volk
Charlotte Hudgins Zito

In addition, the following WHRO staff members were present and introduced themselves:

Nancy Rogan, Director of Community Engagement
Jeff Fine, VP Production
Heather Mazzoni, VP of Content
Hannah Martin, Producer
Lisa Godley, Producer
Danny Epperson, Producer

Chair Comments:

Lacy Kuller welcomed the new members. She also thanked all the members who have helped during the September Pledge Drive. Members were also invited to volunteer. A request was made to sign the CAB Guidelines agreement.

Content Update: Heather Mazzoni

A presentation was shown of upcoming shows that included:

- The Vietnam War documentary airing September 17th at 8:00PM
- Poldark Premiere
- Finding Your Roots
- Cinema 15: Some Like it Hot

Production Update: Jeff Fine

- Goode Project Update. Chose the Norfolk Street Choir. Thank you to all on the Board who assisted in the rating.
- Williamsburg Health Foundation Project: Decision making around drugs and alcohol 360 video to help make good choices.
- Curate 757, producing content on local upcoming artists
- 2019 Commemoration Video: The Guardians of Jamestown

Hannah Martin: Hear Say Producer

- Looks for trends in human connection
- Ways to connect and engage the audience in conversation
- Hannah's email: Hannah.martin@whro.org

Lisa Godley: Another View/Mind Over Manners Producer

- Another View upcoming events: Race Let's Talk About it
 - The Price of a Ticket: Film and discussion
 - October 28th
 - 2:00PM
 - Fort Monroe Theater
 - Waging Peace: Beyond Extremism to our Muslim American Neighbors
 - November 4th
 - 2:30PM
 - Virginia Wesleyan University, Boyd Dining Hall
- Student Reporting Lab with Granby High School

Danny Epperson: Curate 757/Mal's World Producer

- Mal's World: Discusses how Mal ended up in a limo with Johnny Cash going to a funeral
- Curate 757: capturing local artists for WHRO production. Able to share content nationally with 30 additional public media stations and also curate content from them.

Producer discussion with Board:

Betty Wade Coyle:

- Likes to comment on Hear Say on Facebook, has trouble
 - Hannah, must comment on the actual post, not on the timeline.

Alicia deFonzo

- Likes the Facebook Live
- Suggests a Writer Block for Veterans
- Let's Eat

Shelly Cihak

- Enjoys Joe Flannigan when he fills in
- Suggests Student Reporting Lab focus on veterans

Lacy Kuller

Reviewed Committees

- Outreach could provide more exposure for WHRO. Feedback in applications recommended that.
- Social needs assistance as currently committee of one
- Please choose a committee and write choice on bottom of Guidelines form.

Adjourn 7:31