

Williamsburg Advisory Council
Monday, February 4, 2019

Members Present: Clyde Haulman, Sandy Lenthall, Sylvia Payne, Jim Rettig, Rik Rikkola, Pat Rublein, John Shulson, Carol Talbot, Elaine Themo, Nolan Yelich

Staff Present: Tom Burton, Deb Farmer, Dory Morrison, Nancy Rogan, Bert Schmidt

I. WELCOME – Bert Schmidt called the meeting to order.

II. STATION REPORT – Bert Schmidt announced that Gina Gambony began hosting WHRV's "Morning Edition" on February 1 and today, February 4, Amy Houk began her first day as our new Marketing Director. He talked about the changes in the Education Department since the retirement of Brian and Angie Callahan and mentioned the changes in the WHRO-FM line-up. He updated the group on the Journalism initiative, noting that a consultant has been hired, we are currently working through establishing policies, and the hiring process should begin this spring. He highlighted upcoming events: the Volunteer reception on February 7; the Lyrical Singer/Songwriter contest winner announcement on February 9; the 12th annual Spelling Bee on February 16. Mr. Schmidt also noted that WHRO won two awards at the National Educational Telecommunications Association conference: "The VietNam War: Honor Their Service, Honor Their Memory" and "Guardians of Jamestown 1619."

III. COUNCIL ENGAGEMENT – Tom Burton encouraged the group to help find opportunities for WHRO to increase its presence in the community. Suggestions made included reaching out to new neighborhood and community groups, attending the Williamsburg Neighborhood Council monthly meeting, and finding venues to present our on-air personalities.

IV. DEVELOPMENT UPDATE – Tom Burton reported that the Legacy Society membership now stands at 181 and handed out WHRO's new "Planning Your Legacy" publication. He announced the next television pledge drive would be March 2 – 17 and the next radio drive would occur March 30 – April 5. The annual dinner for the Hunter B. Andrews Society will be on April 11 with special guest Hari Sreenivasan.

V. CONTENT/INITIATIVE REPORT – Nancy Rogan highlighted several upcoming programs and initiatives, including the airing of "Won't You Be My Neighbor, the Attucks Theatre 100 year anniversary production, "Nature: Wild Way of the Vikings, and various shows planned for Black History Month. She also indicated the new Ken Burns production about country music would premier in the fall of this year. Ms. Rogan announced the receipt of two new grants: "Chasing the Moon" in celebration of the 50th anniversary of the moon landing and GreenBeats environmental education programming for children. She also discussed a new virtual reality initiative for the Williamsburg Health Foundation geared toward fifth graders dealing with decision making/substance abuse. She also handed out the January newsletter of The Voice.

VI. OTHER BUSINESS/ADJOURNMENT – There being no further business, the meeting was adjourned. The next meeting is scheduled for May 6, 2019.