

WHRO CAB Meeting Minutes

9/18/18

6-7:30 pm

In attendance: Nancy Rogan, Cindy Caskey, Cindy Cutler, Alicia deFonzo, Richard Dyer, Denise Fisher, Thomas L. Isenhour, Valeria Jessup, Uday Khambhammettu (Vice Chair), Felicia Mebane, John Miller (Chair), Christopher O'Brien, Alison Schoew, Peg Snowden Volk, Charlotte Hudgins Zito

- I. At 6:00 pm, John Miller welcomed the group with an ice-breaker activity. We each introduced ourselves and answered the question, "If you were a public radio or television personality, who would you be?"
- II. The June meeting minutes passed unanimously. John reminded the group to read them online prior to each board meeting.
- III. The Chair ceded his time for comments so that the producers could introduce their latest projects and hear about current community trends and issues. Lisa Godley discussed upcoming Another View programs, including a live taping at the Barrier Island Center about Gidden's Do Drop Inn. It is one of the oldest continually owned and operated African American businesses on the Eastern Shore. Peg Volk thanked the group for supporting the Do Drop Inn event on Saturday night 9/22 and asked for names of those who plan to attend. Lisa also mentioned that Another View plans to explore marijuana laws and arrests in Virginia in an upcoming show.

Paul Bibeau, producer of HearSay with Cathy Lewis, discussed the upcoming program about women in "skilled trades" as part of the American Graduate initiative. He also mentioned that they would like to feature interviewees who are impacted by issues such as flooding, criminal justice, and sea level rise, among other issues, not necessarily experts in those fields. Richard Dyer discussed an upcoming TCC program for sea level rise. Uday Khambhammettu offered his perspective as a professional working on flooding in Hampton Roads. Alicia deFonzo remembers leaving work at ODU several months ago and seeing an ICE van pull on to campus to arrest someone. Richard Dyer also introduced the Air BnB issue that is causing controversy in Sandbridge and other Virginia Beach neighborhoods. Charlotte Zito mentioned complications in Norfolk with Air BnB and Hurricane Florence Zone A evacuations. The Virginian Pilot featured a story about it. Cindy Cutler encouraged HearSay to get out the vote with a program about what you need to know and what you need to check in order to vote. Lisa Godley said that Another View is going to create a round table to discuss voter registration and voting issues.

Nancy Rogan delivered Danny Epperson's comments. He announced that Cinema 15 will feature *Ocean's Eleven*, *To Have and Have Not*, *Dr. Zhivago*, *Julie and Julia*, and *Close Encounters of the Third Kind* with a premier and costume party at the

studio in time for Halloween. Check out the latest Green Beats on WHRO! Please send the names of any local artists who would be good to feature on Curate.

Chris O'Brien asked about the emerging WHRO journalism team. Nancy Rogan replied that the station has hired a consultant to shape a news department. John Miller asked if we could compare what would happen to Hampton Roads if Florence had flooded our area instead of the Wilmington area. Felicia Mebane mentioned that Hampton Roads is #2 in the United States in terms of highest flooding risk in a hurricane. Richard Dyer added that he has read that Franklin, VA has the worst land subsidence because of paper plants. Uday talked with us about the SWIFT facility in Suffolk that has been built by HRSD to mitigate problems with flooding. The area will need many more facilities like it to solve some of the problems we will face in a major storm.

IV. Cindy Cutler mentioned committee sign-ups before she left for another engagement.

V.

- a. Content: Nancy Rogan aired a "sizzle reel" of upcoming tv content. It included The Great American Read, which will air on Tuesday nights and will have an October 3 screening in Williamsburg. It will also partner with the Naro Video store to discuss movie adaptations of novels on the list. Alicia deFonzo reminded the group that next week is Banned Book Week, and many of the books on the list are also banned books. Poldark Season 4 begins on Sunday, September 30. Independent Lens POV airs Mondays at 10 pm. Native America begins on Tuesday October 23 at 9 pm. Charlotte Zito is excited to use this in her Literature of the American West course! Nancy also showed us the profile of Rebecca Evans, a new announcer for 90.3.
- b. Events and Initiatives: WHRO has received grants for programs featuring veterans and content around American Graduate. Nancy discussed the new term "skilled careers" which encompasses careers that require training and degrees other than four year college degrees. Alicia deFonzo observed that it seems like a lot of veterans like her brother would benefit from learning about skilled careers as they transition out of the military. Denise Fisher mentioned that she started her career as a "journeyman sign painter", a field like many skilled careers that women are rarely encouraged to pursue. Cindy Caskey talked about the power of naming and how nice "skilled careers" is as a positive name.

VI. Uday Khambhammettu focused on changes in the CAB Guidelines. He also introduced Charlotte Zito and Denise Fisher as Communications Liaisons, responsible for promoting social media presence and keeping the minutes for meetings

VII. Nancy Rogan demonstrated how to sign up to volunteer through WHRO. The meeting concluded at 7:30 pm.