

WHRO Community Advisory Board
Quarterly Meeting – December 11, 2018;
WHRO Office – 5200 Hampton Blvd., Norfolk, VA 23508
Executive Conference Room

The meeting convened at 6 pm, with the following members in attendance:

Butch Bracknell	Marcy Germonatta: Zoom	John Miller
Cindy Caskey	Thomas Isenhour	Chris O’Brien – Zoom
Alicia DeFonzo	Valeria Jessup	Alison Schoew
Richard Dyer	Lacy Kuller	Alvin Schweizer
Denise Fisher	Kevin Martingale: Zoom	Peg Snowden Volk
Sibel Galindez	Felicia Mebane	Charlotte Zito

Nancy Rogan, Director of Communications
Danny Epperson, Senior Broadcast Producer
Lisa Godley, Senior Special Projects Producer/Host

The previous meetings minutes were reviewed and approved. Members shared their favorite “Driveway Moment.”

Producer Reports:

Lisa - finishing the Do Drop Inn feature, with 19 interviews; the show will air on December 28, 2019 at 8:30 pm with close captioning

- The 100th Anniversary of the Attucks Theater will be observed by WHRO on February 8, 2019
- Friday’s Another View will be Reflecting on 2018

Danny - Curate has some exciting episodes and features coming up – Norfolk Street Choir, Kishi Bashi, Ronaldo “Roy” Cruz featured as 1st prize winner in the Quilted Northern Toilet Paper Wedding Dress Contest

- Cinema 15 will be showing “Jayhawkers” the 2014 film about Wilt Chamberlain

Members provided input, thoughts, and ideas to the group:

John – asked for ideas for producers – possibly for new programs

Kevin – expressed appreciation for “Left, Right & Center” and its neutral moderator; also PBS’ Judy Woodruff, and Shields & Brooks. Could WHRO do something similar locally with law professors and local legal talent.

Richard – admires “One Virginia” with Brian Cannon and would like to see something of a similar format. Potential topics could be gerrymandering, civil and criminal litigation, Charlottesville, gun rights, school safety vs school discipline, free press, and graffiti.

Nancy – an additional consultant will be coming in to help WHRO build a journalism department.

Alvin – asked neighbors in his community about WHRO programming; they loved “Nature”

Charlotte – discussed NPR’s Morning Edition story about 2 people studying gun violence victims. 80,000 people each year need assistance and don’t know where to go. This is pertinent to Hampton Roads. Do we have resources? Programs? Fundraising?

Felicia – as one of the newer members, says she is listening to other members, getting acquainted with the format and subjects of the CAB meeting, and is intent on being an active participant.

Sibel – Virginia Beach Schools (Ocean Lakes , Plaza Middle School) face gun violence issues, communicated by school and social media. 2 different boys involved and different reactions. Discussion was raised about the dangerous trend called “SWATing” – falsely calling in a person as a gun wielder to get an armed police (SWAT Team) response to an unknowing victim. Suggested this was not “if” but “when” we might see this happen

Alicia – threat of violence affects staff at ODU

Alison – Norfolk upscale stores are moving from Norfolk to Virginia Beach

Alicia – to maintain them, malls are being rebranded

Richard – (to Danny) would like to see a notice about replay for Cinema 15

Danny – (in reply to Richard) it’s not usually promoted for Sunday matinee replay; but he’d like to see it change

Richard – Community issue: o short-term rentals and Air B&B properties are in the forefront of residents’ concerns. Issues include controls by the Planning Commission, parties, parking, and occupancy requirements

Cindy – heard about human trafficking in Nebraska, initiated at fairs; this is an unseen source of danger in unsuspecting communities

Lacy – Non-profit is focusing on the trafficking toping in Chesapeake massage parlors

Alison – ODU students have expressed an interest in citizen journalism and video documentation by cell phone – issues of police brutality and citizen racism are associated with this practice.

Would like to see initiatives for Veterans around the holidays, e.g., “Adopt a Vet for holiday dinner/celebrations”

Nancy – discussed Women Veterans in Transition

Tom – Barbara Kind is considered the local Jane Goodall

Nancy – discussed the Batten Environmental Education Initiative and showed an entertaining and educational video of “GreenBeats” (a 3-min. animated music video instructing pet owners to “Scoop the Poop”)

American Graduate (Skilled Careers)

Where’s Your Office? Videos show multi-faceted lives of skilled career personnel who have side interests

Women welders – non-traditional roles

Alicia – would like to see assistance in directing ODU students, disabled Vets with PTSD to vocational tech paths

Lacy – Veterinarian Technician – a TCC Program – is a good example

Polos Shirt status update needed

Nancy – “Victoria” screening will be held on January 13 at WHRO

Marketing position is being finalized for the station

Recruiting a temporary Project Manager for 6 months

Richard – “Democracy Now!” Would WHRO consider airing?

John – homework assignment: each of the 4 Committee Chairs should come up with 2 SMART goals for 2019 and report back

The next meeting will be held on March 12, 2019 at 6 pm, at WHRO Executive Conference Room.