WHRO COMMUNITY ADVISORY GROUP

MINUTES of the
PUBLIC MEETING of the
WHRO Community Advisory Board (CAB)
Tuesday, June 17, 2014
WHRO Studios
5200 Hampton Boulevard
Norfolk, VA 23508

COMMUNITY ADVISORY BOARD MEETING
Chairwoman Barbara Hamm Lee welcomed everyone and called the meeting to order at 6:10 p.m.

Introductions were made by the following present members of the Community Advisory Board:
Cindy Caskey
Ruth Cookson
Cindy Cutler
Marcy Germanotta
Valeria Jessup
Maxie Lee
Lee Riggins
Chris Scanlon – new member
Rob Shapiro
Deborah Thorpe – new member
Donna Speller Turner
Mary Joe Wilfong

In addition, the following WHRO staff members were present and introduced themselves:
CHAIR: Barbara Hamm Lee, Host & Executive Producer of Another View
Morgan Chase, Producer/Writer
Kadija Corinaldi, Summer Intern
Dwight Davis, WHRO Program Manager
Lisa Godley, Producer
Kelly Jackson, Director of Center for Regional Citizenship
Heather Mazzoni, Content Officer
Doug Weiss, Chief Operations Officer

Implementation of CAB Guidelines – Doug Weiss
History – The mission of Community Advisory Boards is to ensure that stations provide quality, responsive and independent noncommercial broadcasting services in compliance with Section 396 (k)(8) of the Communications Act. The role of the CAB is advisory in nature. Under Federal Communications Commission regulations, the CAB does not exercise any control over the daily management or operation of stations.
Guidelines – Cindy Cutler was thanked for her research and recommendations in drafting the new CAB guidelines. WHRO is implementing CAB guidelines to provide structure and formalize policy to ensure more active and meaningful member participation. Members are asked to review the proposed WHRO/WHRV Community Advisory Board Guidelines and be prepared to nominate and elect a Chair and Co-chair at the September 2014 meeting. The establishment of special committees will also be considered.
SkillsOnline Demonstration – Barbara Hamm Lee
SkillsOnline is live. Offering both self-paced and instructor-led courses, SkillsOnline offers convenient class times, affordable tuition and thousands of courses in industries that are actively hiring. When you register for a course, you’ll go through an orientation, introduction and explanation of the course requirements, the content that will be covered and the materials you’ll need. To view the course catalog or register for a course, go to http://skillsonline.com/

WHRO Community Engagement Updates – Kelly Jackson
American Graduate Community Town Hall – WHRO and the Hampton Roads Center for Citizen Engagement (HRCCE) are providing technical support for a growing group of community stakeholders who are working together to implement action recommendations that came out of the Community Town Hall process. Please contact Kelly Jackson if you are interested in getting involved.

Veterans’ Initiative – Veterans Coming Home is a national public media initiative to address the needs of veterans who are transitioning to civilian life. WHRO is working with community-based partners to recognize veterans for their service, share their stories, opportunities and challenges, and increase the number of veterans connecting with resources. Please visit the website at www.whro.org/veterans. Lisa Godley is producing a piece on African American women who delivered mail to soldiers during WWII. We welcomed story ideas and related contacts.

Content Report – Heather Mazzoni/ Dwight Davis
TV –
Freedom Summer
Tuesday, June 24, 9 PM
Freedom Summer (also known as the Mississippi Summer Project) was a campaign in the United States launched in June 1954 to attempt to register as many African-American voters as possible in Mississippi, which had historically excluded most blacks from voting. The project also set up dozens of Freedom Schools, Freedom Houses, and community centers in small towns throughout Mississippi to aid the local black population. https://www.youtube.com/watch?v=c8Ylx5cED-A

Last Tango in Halifax Season 2
Sunday, June 29, 8 PM
In Season 2, the six-part series returns as Alan and Celia continue to negotiate family baggage to plan a life together. Having come so close to losing each other forever thanks to Alan’s near fatal heart attack, he and Celia decide to have a romantic secret wedding as soon as possible. But how will their respective daughters react? https://www.youtube.com/watch?v=wVwH9LKOgy8

Vicious!
Sunday, June 29 at 10:30 PM
Repeat: Saturday’s at 10:30 PM
Vicious is a British sitcom shown on ITV. The series stars Ian McKellen and Derek Jacobi as Freddie and Stuart, a gay couple who have been together for 49 years but endure a love/hate relationship. https://www.youtube.com/watch?v=L0m1WzJlUv8
The Roosevelts: An Intimate History  
Coming September 14

THE ROOSEVELTS: AN INTIMATE HISTORY chronicles the lives of Theodore, Franklin and Eleanor Roosevelt, three members of the most prominent and influential family in American politics. It is the first time in a major documentary television series that their individual stories have been interwoven into a single narrative.  
https://www.youtube.com/watch?v=jnJUaGG3Siw

Last Days in Vietnam: American Experience  
Spring 2015

During the chaotic final days of the Vietnam War, the North Vietnamese Army closes in on Saigon as South Vietnamese resistance crumbles. The United States has only a skeleton crew of diplomats and military operatives still in the country. As Communist victory becomes inevitable and the U.S. readies to withdraw, some Americans begin to consider the certain imprisonment and possible death of their South Vietnamese allies, co-workers, and friends. Meanwhile, the prospect of an official evacuation of South Vietnamese becomes terminally delayed by Congressional gridlock and the inexplicably optimistic U.S. Ambassador. With the clock ticking and the city under fire, a number of heroic Americans take matters into their own hands, engaging in unsanctioned and often makeshift operations in a desperate effort to save as many South Vietnamese lives as possible.

WHRO FM –  
• Connosour Classics – ends June 30  
• SpeakEasy – ends June 30

WHRV FM  
• The R&B Chronicles will go on summer hiatus (June 27) Returns Friday after Labor Day
• Juke In the Back will air Fridays at 7 PM (starting July 4)  
  These were the records that you couldn’t hear on the jukebox in the front of the establishment. To hear all this great 1950s rhythm & blues, you had to go to “Juke In The Back.”  
  http://www.jukeintheback.org/
• Marilyn McPartland – we are retiring the program June 28.
• Song Travels with Michel Feinste in will join the schedule Saturday, July 5 at 10 pm. Michael explores the legendary songs of 20th century America.  
  http://www.michaelfeinstein.com/wp/?page_id=972
• Virginia Conversations - A few years ago, WHRV became a flagship station for the launch of a new, proposed state-wide call in show, Virginia Conversations, hosted by May-Lily Lee. This endeavor was to eventually reach across the Commonwealth, and offer a chance for listeners all over the state to call in on a variety of topics. While there was good participation from listeners in WHRV’s broadcast footprint, the show didn't reach the carriage from Northern Virginia its producers had hoped for. And, as we like to say in broadcasting, every show has a "shelf-life". With that reasoning, the producers of Virginia Conversations have made the decision to cease production of the show at the end of June.

Feedback - Community Advisory Board Members:  
General Feedback:
• A history teacher at Indian River High School in Chesapeake researched Vietnam soldiers who were killed in duty and contacted their living relatives to get background information. As a class project, he and his students put together a booklet for the relatives.
• Capt. Claudia Faust experienced much stress after serving in Iraq and started a nonprofit to help women returning from war.
• Applaud WHRO for airing Freedom Summer. It is a painful part of American history and many organizations would not focus on this inflammatory past. It would be nice if there were opportunities for people to watch it together and complementary resources to encourage conversation. WHRO Response: Public media has failed if we don’t find ways to use programs like this to continue the conversation. We will investigate the availability of resources and look for opportunities to extend the conversation.
• It is sad to see Virginia Conversations discontinued. Enjoyed the Virginia centric focus on politics, education, etc.

Topics of Interest:
• Topics shared by C&AB Member post-meeting: Oysters – VIMS reports unexplained increased mortality; Crabs – mysterious depleted population; Power of Attorney – program to enlighten public about potential scope, unintended consequences, devastating results, trust; interview local Iraqis, Iranians, Syrians about current events; interview local Ukrainians about current events; Washington Post article on Norfolk climate predicament; child social services; foster children

**FY15 Meeting Dates:**
• September 16, 2014
• December 16, 2014
• March 17, 2015
• June 16, 2015

Next Meeting: September 16, 2014 at 6:00 p.m. at WHRO in Norfolk.

Respectfully submitted,
Kelly Jackson